

GREEN COUNTY CHEESE DAYS 2024: SPONSORSHIP INVITATION

















It's the granddaddy of all the food fests in the Midwest: Green County Cheese Days! We invite you to support, salute – and join in the fun – as a sponsor for this popular biennial event.



Cheese Days is three days of full-flavored, family fun celebrating the cheese and dairy industries along with the Swiss heritage of Green County. It happens on the Historic Courthouse Square in downtown Monroe, right where the festival began in 1914.

The growth and success of Cheese Days is due to support from stakeholders and community partners like you. Our sponsorship recognition program puts your business or organization in front of thousands of attendees and builds local brand awareness in various ways.

If you've sponsored the festival in the past, we thank you and ask for your continued support. If we're reaching out to you as a potential new sponsor, we ask for your consideration. Thank you!

GREEN COUNTY CHEESE DAYS FESTIVAL Sponsorship Levels - 2024	Wheel of Swiss	Golden Cheese	Big Cheese	Cheeseland Festival	Friend of Cheese Days
Sponsorship Investment	\$3000 +	\$1500 - \$2999	\$1000 - \$1499	\$500 - \$999	\$250 - \$499
Logo on main stage banner, parade banner, parade program, other signage					
Logo on 500 volunteer t-shirts					
Logo (with your link) on the Cheese Days website					
Logo/photo - featured social media post					
Fee waived for parade entry					
Tickets - "Evening of Celebration" for royalty and VIP's at Turner Hall	4				
Commemorative pewter ornament					
Tickets - parade bleacher seating	6	6	4	4	2
Listing on main stage banner, parade banner, parade program					
Listing (with your link) on the Cheese Days website					
Listing within sponsor category group in social media post					
Listing on website					
Listing in parade program					



GREEN COUNTY CHEESE DAYS FESTIVAL 2024 SPONSORSHIP PLEDGE

Business or Organization name (as you would like it to appear on marketing materials and signage)	
Sponsorship Pledge Amount	
Mailing Address	
Website Link	
Contact Person	
Contact Email	
Contact Phone	
Signature/Date	

Please complete the sponsorship pledge and return it to us:

Email: cheesedaysfestival@gmail.com

Mail: Cheese Days, Attn: Erik Haworth, PO Box 606, Monroe WI 53566

In Person: Erik Haworth, Thrivent, 902 17th Avenue, Monroe WI 53566

Note to renewing Wheel of Swiss Sponsors:

If your logo changed since the last festival, please email the new version (vector format preferred as it will be used large size on banners) to cheesedaysfestival@gmail.com. Included in this mailing is a page showing Wheel of Swiss logos as used in 2022.

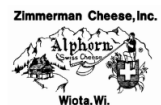
Note to new Wheel of Swiss Sponsors:

Please email your logo (vector format preferred) to cheesedaysfestival@gmail.com.

Sponsorship Questions: Erik Haworth, 608.325.8100

Logo Questions: Noreen Rueckert, 608.328.1838

WHEEL OF SWISS SPONSORS \$2500+



>>SPONSORS 2022



GOLDEN CHEESE SPONSORS \$1000-\$2499

Bank of New Glarus - Sugar River Banks

Baumgartner's Cheese Store & Tavern

Compeer Financial

Freshpack

Larse Trucking

Marine Credit Union

Reffue, Pas, Jacobson, Roth & Koster, LLP

Schultz's Inter-State Ag, Inc.

Upper Iowa University - Madison Center

BIG CHEESE SPONSORS \$500-\$999



Alliant Energy

Alpine Slicing & Cheese Conversion

Blackhawk Technical College

Bullet's & Doyle's Irish Pub

Bytec Resource Management, Inc.

Cheese Louise

First Community Credit Union

Hennessey Implement

International Ingredient Corp.

Kersia

Lakeside International Trucks

Minhas Craft Brewery

Suisse Haus

Summit Credit Union

Woodford State Bank

CHEESELAND FESTIVAL

(\$300 - \$499)

- AmericInn
- Dearth Automotive Group
- Dubuque Fire Equipment
- East Side Farm Equipment Sales
- Green County Ag Chest
- International Paper - Rockford
- Lamers Bus Lines
- Mainstreet Counseling, LLC
- Monroe Country Club
- Scherer Moving and Storage
- Super 8 by Wyndham
- Tri County Dairy Supply, Inc.

FRIEND OF CHEESE DAYS

(\$150 - \$299)

- Arrow Sales
- Aster Assisted Living
- Buggyworks
- Core FX Ingredients
- KK Lawn and Sport
- Decatur Swiss Cheese Coop*
- Ekum Title, LLC
- Lanz & McArdle Insurance
- Maple Leaf Cheese Coop*
- Orchid Monroe LLC
- Organic Valley
- Sealed Air
- Silver-Lewis Cheese Coop*
- Sloan Implement
- TUGS
- Valley View Cheese Coop*
- Fritz and Sarah Wenger

*WI Swiss & Limburger Cheese Producers Assn.