



Ambassador Information and Application - 2024

Position Description: The Green County Cheese Days Ambassador promotes the cheese and dairy industries and heritage of Green County. Applicants must live in or work in Green County. The ambassador represents the festival through interviews, press releases, appearances, parades, radio spots and social media. The number of hours per week varies greatly in the time leading up to the festival. Appearances will mainly be concentrated beginning May 2024 through September 2024. Appearances do include evenings and weekends.

Compensation: Official attire, sashes, and appropriate jewelry are provided. Reimbursement is provided for mileage, admission fees, and parking to attend events and activities. Compensation also includes \$500 cash.

Knowledge and Skills: Applicants must be at least 18 years of age by August 19, 2023. Applicants should demonstrate knowledge of and/or experience in the dairy and/or cheese industry. Preference will be given to applicants with experience or background in communications, marketing and/or public relations. Applicants should be willing to learn about cheesemaking, and the history of the festival.

Timeline: Applications are due May 1, 2023. Top candidates will be asked to attend an interview on the morning of Saturday, May 20, 2023. The ambassador will be officially introduced at the Main Street Monroe Concert on the Square on Saturday, August 19, 2023, at 7:30 pm.

Need More Info? Two Cheese Days board members are former ambassadors, and either would be happy to discuss the position with you:

Tess Zettle: 608.214.8207

Charity McMahon: 608.558.1711

Apply: Complete the application. Write a bio (150 – 300 words) that could be used for a “meet the ambassador” feature on the Cheese Days website. Record a short video (less than two minutes) to introduce yourself and tell us why you’d be a good ambassador for the festival. Email application, bio, and video to: cheesedaysfestival@gmail.com

GREEN COUNTY CHEESE DAYS® - 2024 Ambassador Application

Last Name _____ First Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Are you at least 18 years of age? _____ Do you have a valid driver's license? _____

Employment History

Employer/Supervisor	Dates of Employment	Your Title or Job	Duties

Education

School	Dates	Degree and/or focus of studies

References – Work/School/Professional (not relatives)

Name	Phone	Explain how you know this person, and how long you've known them

Signature _____ Date _____

Email this application, your short written bio, and your video introduction to cheesedaysfestival@gmail.com